



**Agenda**

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- 1. Overview** **Rob Sindel, Managing Director, CSR Ltd**
  
- 2. Viridian Glass** **Peter Moeller, EGM Viridian**
  
- 3. Hebel** **Andrew Rottinger, GM Hebel**
  
- 4. Property** **Andrew MacKenzie, GM Group Property**
  
- Site Tours:**
- CSR House** **Ray Thompson, GM Innovation**
- Viridian Erskine Park** **Daniel Black, GM Fabricators**





CSR Limited Presentation – 13 June 2013

# Overview

Rob Sindel, CSR Managing Director

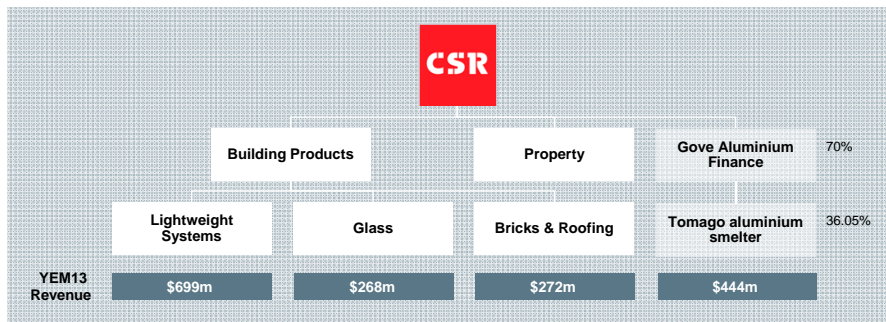


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## CSR today

A focussed building products company, with an investment in aluminium

- ASX150 Company
- ~\$1 billion market cap
- 60,000 shareholders
- BBB+ S&P credit rating, limited net debt
- ~\$1.7 billion revenue, Australia and New Zealand focus
- ~3,500 employees



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## Overview

- Significant improvement in safety performance
- Reduction in overhead and operational costs
- Rationalised capacity across Building Products portfolio – market and our own
- Restructure of Viridian remains #1 priority
- Structural changes in construction market provide new opportunities
- Construction cycle poised for improvement
- Capital expenditure program largely complete

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## 60% improvement in safety stats in the last four years

Total recordable injury frequency rate (TRIFR)



Lost time injury frequency rate (LTIFR)



$$\text{Rates} = \frac{\text{No of injuries} \times 1,000,000}{\text{No of Hours Worked}}$$

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## Market leading brands and strong competitive position

Business Unit	Description
 <b>GYPROCK</b> Everything else is just plasterboard	Gypsum based products including plasterboard, plaster, cornices, finishing materials & accessories
 <b>cemintel</b> Lightweight fibre cement	Lightweight fibre cement – weatherboards, cladding, internal linings and flooring systems
 <b>hebel</b> The better way to build	Lightweight autoclaved aerated concrete
 <b>Ceilector</b> Ceiling Solutions	Commercial ceiling products
 <b>Bradford I</b> for smarter environments	Full range of thermal, acoustic and fire insulation products
 <b>Viridian</b> The better way to build	Manufacturer of float glass and provides full range of processed glass
 <b>PGH BRICKS &amp; PAVERS</b>	Clay bricks and pavers
 <b>MONIER</b>	Concrete and terracotta roof tiles
 <b>Bradford energy solutions</b>	Provides homeowners and commercial and industrial businesses a range of energy assessment and consulting services

### Residential Construction



### Non-residential/Commercial Construction

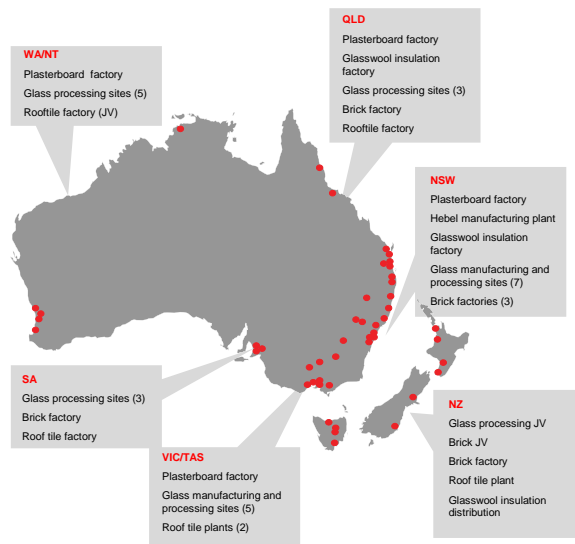


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## Strong manufacturing and distribution capability

- National coverage for distribution of key products:
  - 53 CSR owned Gyprock Trade Centre sites
  - Over 40 Gyprock aligned independent lining specialists
  - 19 Bradford distribution outlets
  - 23 Viridian glass manufacturing and processing sites
- Extensive international partnerships with key global players
- Progressive concentration on fewer, more efficient plants to ensure international competitiveness

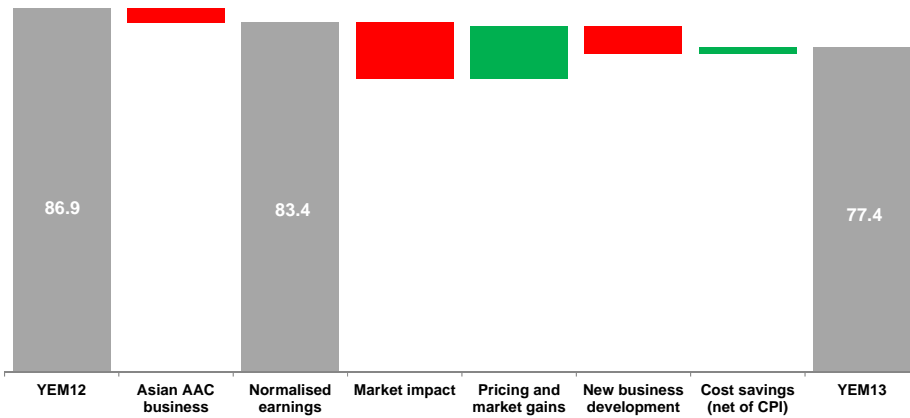


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## Building Products (ex Viridian) – excellent margin management

### Building Products movement in EBIT



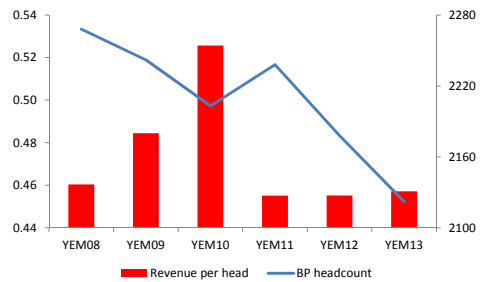
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## Significant reduction in costs and rationalised capacity

- Elimination of BP head office costs
- Building Products headcount reduced by 6% over last six years
- Improved procurement synergies
- Bricks capacity reduced by 25% in last five years
  - NZ bricks JV with Brickworks launched in April 2013
- Insulation – shut Clayton rockwool factory and replaced with glasswool product innovation
- Plasterboard – major upgrade to Yarraville plant completed in YEM12

### Building Products headcount

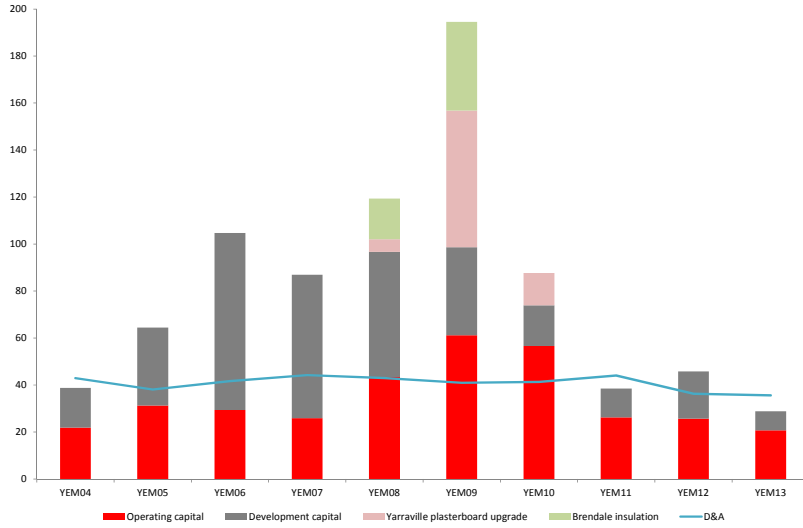


Note: YEM11 headcount excludes contractors employed as part of government insulation scheme.

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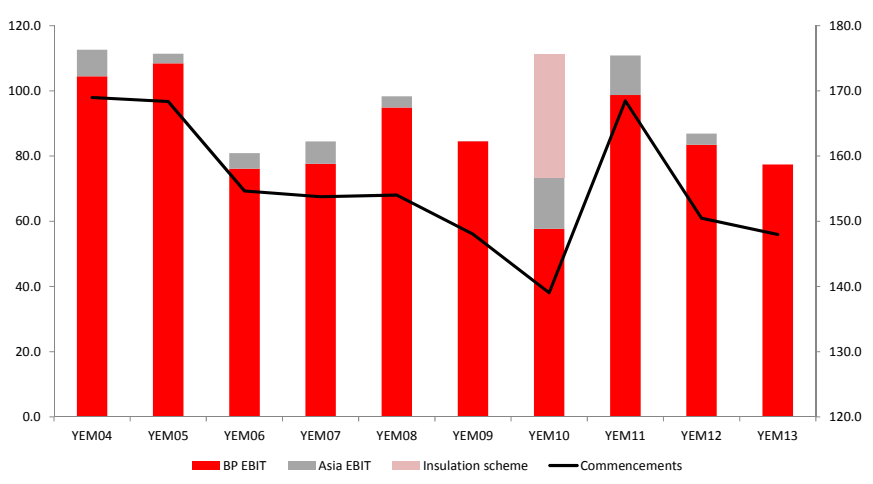
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## Building Products capital expenditure largely completed



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## Building Products (ex Viridian) cycle leverage

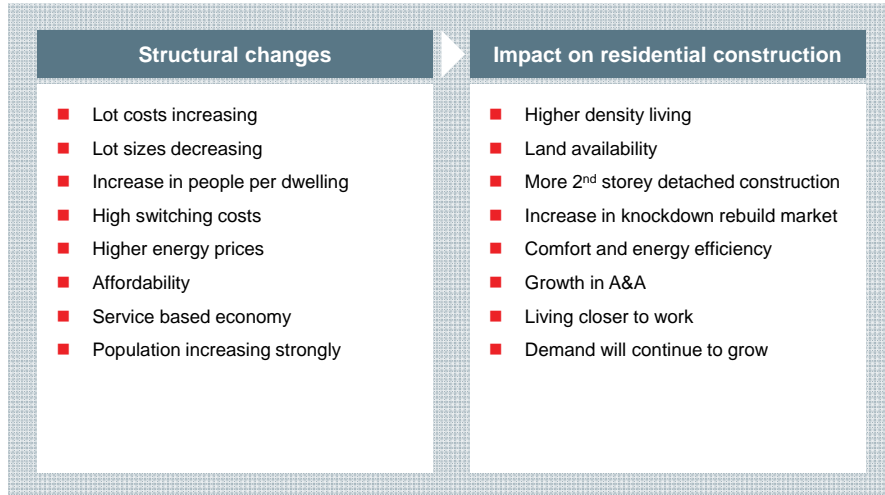


Note: Divestment of Asian operations was completed in YEM12



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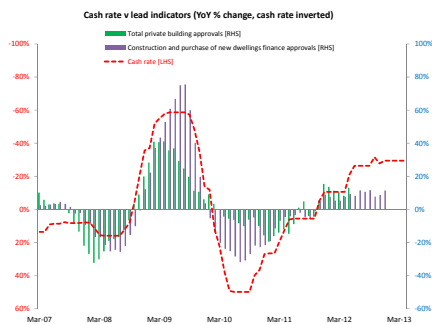
## Structural changes impacting residential construction



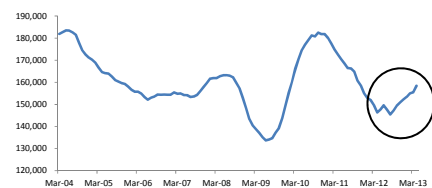
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## Leading indicators point to a recovery in residential building



Total residential approvals (rolling twelve months)



Source: ABS

- Recent stats released in the last month continue upward trend in building activity
- Building Approvals** - rolling 12 month total improving in key states:
  - Detached approvals is NSW up 7% and WA up 11%
  - Multi-res continues strong growth
- Finance Approvals** - for the construction and purchase of new homes are up 11% (rolling 12 month total)
  - NSW (up 15%), WA (up 26%) and Qld (up 8%)
- New home sales**
  - Continuing steady upward trend from lows reached in September 2012
- Residential work done**
  - Steady result as anticipated
  - Multi-res remains robust
  - Non-res weakening

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## Strategic priorities

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### Generate competitive advantage to deliver market-leading profits

#### Improved manufacturing efficiency

- Investment in existing manufacturing facilities to reduce costs and lower energy intensity
- Further rationalise operations targeting efficiency improvements, increased utilisation and lower costs
- Improved margins through cost containment and price increases above inflation

#### Innovation in specific areas

- Product and systems innovation targeting three specific areas:
  - speed & cost of construction – reducing the time and cost to build with lightweight solutions
  - multi residential – systems and products targeted at higher density living
  - energy efficiency – save households and businesses money with energy solutions
- CSR House – demonstration of affordable, energy efficient house at project home price point

#### Acquisition opportunities

- Initial focus on 'close to core' acquisitions which complement existing portfolio
- Assessed a number of bolt-on opportunities – in \$25-100m range
- Focus on multi-residential distribution and construction systems – capitalising on key growth areas





CSR LIMITED 13 JUNE 2013

# VIRIDIAN PRESENTATION

Peter Moeller, EGM Viridian Glass



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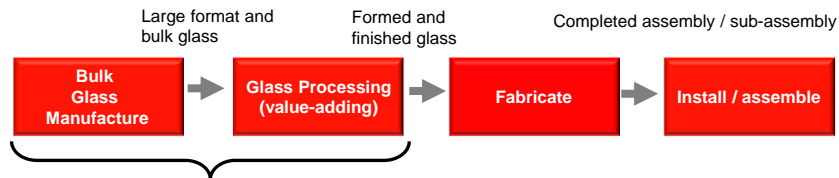
Viridian<sup>®</sup>

- 1. An overview of the industry**
2. Bulk glass manufacture
3. Glass Processing, Distribution and Services
4. Plans and opportunity

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## Glass industry overview



### Viridian – the only fully-integrated participant in these core markets

- Large format float glass (clear, tints, coated)
- Large format laminates and mirror
- Bulk lots of standard sized units (annealed, toughened)
- Reshaping and finishing glass to meet end-use:
  - Cutting
  - Edging
  - Shaping and drilling
  - Toughening
  - Laminating
  - Painting/printing
  - Creation of IGUs
- Incorporation into higher assemblies:
  - Windows
  - Doors
- Installation of windows, doors, shower screens, splashbacks, balustrades, etc.
- Commercial glazing projects (curtain walls, shop-fronts, partitioning)
- On-site glazing
- Replacements/retrofits

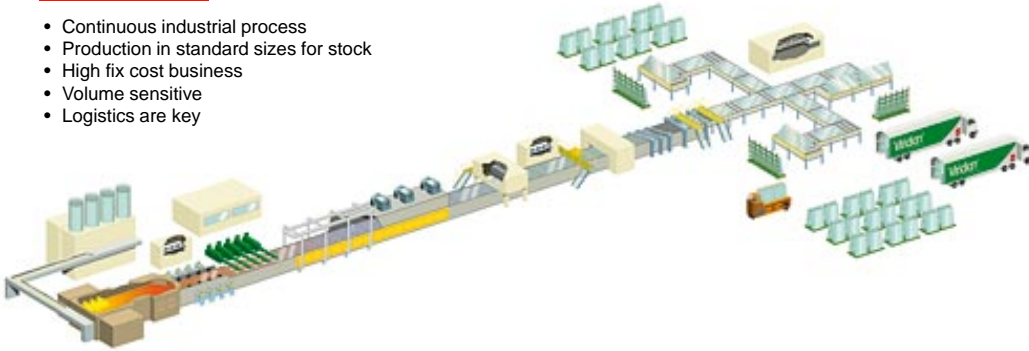
1. An overview of the industry
- 2. Bulk glass manufacture**
3. Glass Processing, Distribution and Services
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## Bulk glass manufacture



### Bulk Glass Manufacture

- Continuous industrial process
- Production in standard sizes for stock
- High fix cost business
- Volume sensitive
- Logistics are key



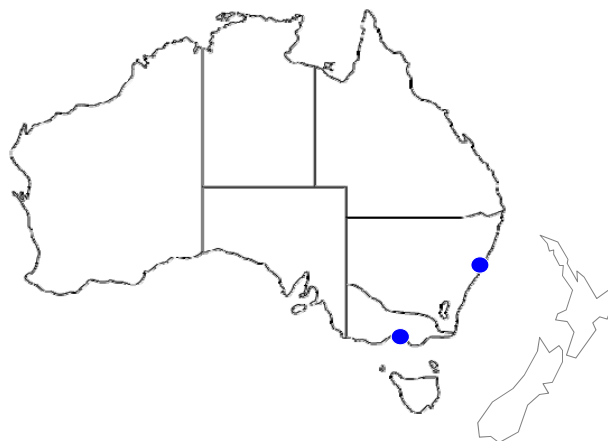
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## Plant locations and capacities



### Primary Products

- Only domestic manufacturer of architectural glass in Australia and NZ
- Currently 2 Australian manufacturing facilities, one to close
  - Dandenong (Vic) –165,000t
  - Ingleburn (NSW) –105,000t

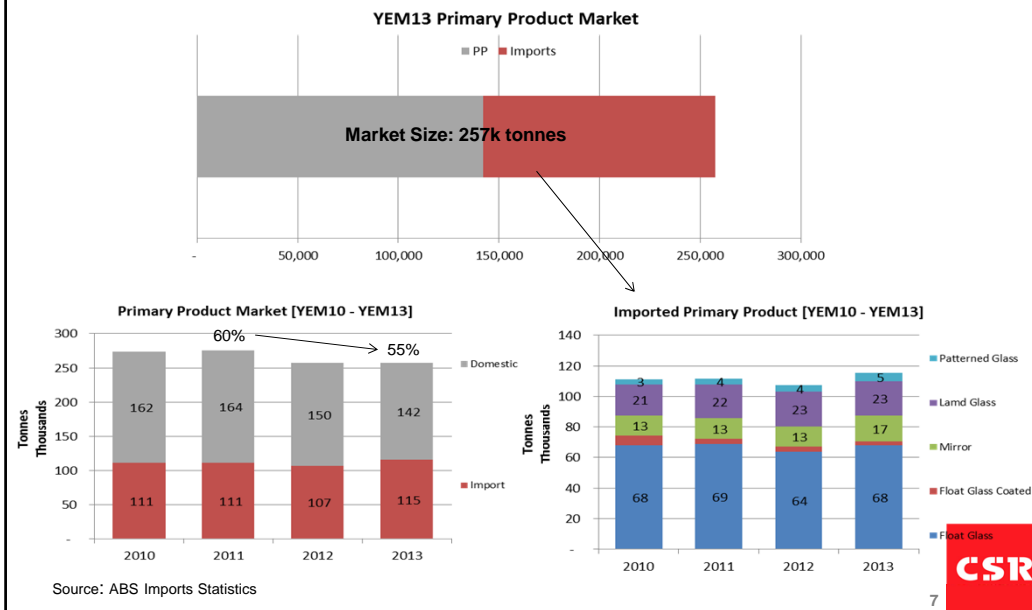


Viridian operations  
● Float glass factory



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## Primary Products Market



## Challenges

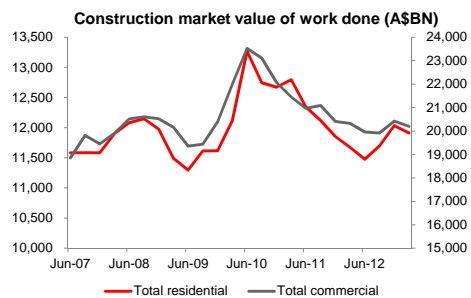
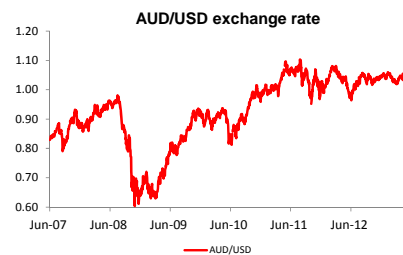
**Bulk  
Glass  
Manufacture**

**Macro elements:**

- Glass demand
- Global overcapacity
- Commoditization of glass
- Low sea transport rates
- Unfavourable exchange rate
- Energy prices

**Micro elements:**

- Capacity utilization
- Product changeovers, transition glass, yields
- High production cost/tons (Ingleburn)
- Asian supply chain
- Product mix
- Prices (margins)
- Channel conflict



1. An overview of the industry
2. Bulk glass manufacture
- 3. Glass Processing, Distribution and Services**
4. Plan and opportunity

### Glass processing overview



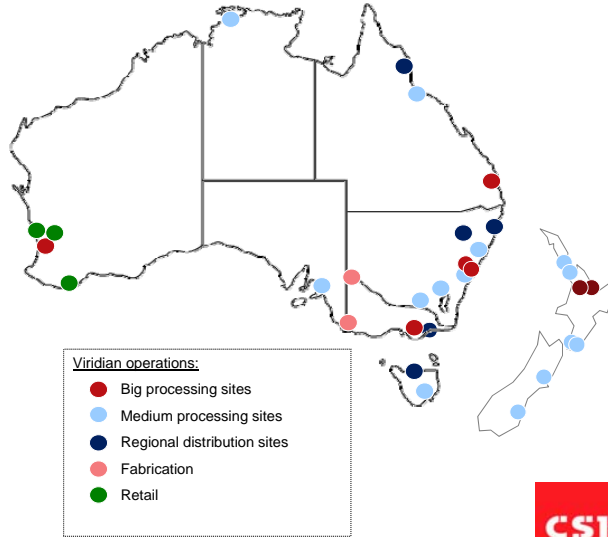
#### Glass Processing (value-adding)

- Hybrid between manufacturing and distribution
- Service industry
- Produce to order
- Very short lead times
- Proximity

## Extensive glass processing network

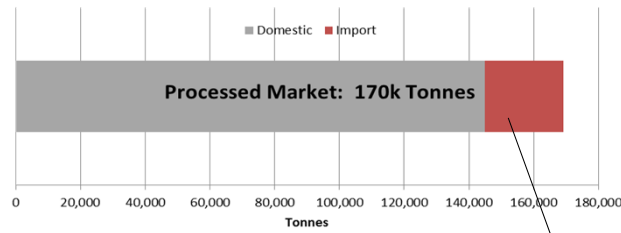
### Glass Processing and Services (GPS)

- Leading value added processor of architectural glass in Australia and NZ
- Leading national footprint in Australia across all states
- Locations across New Zealand's North and South Islands (JV)
- Market share about ~40%

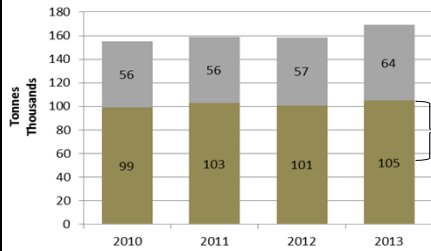


## National processed glass market

### YEM13 National Processing Market

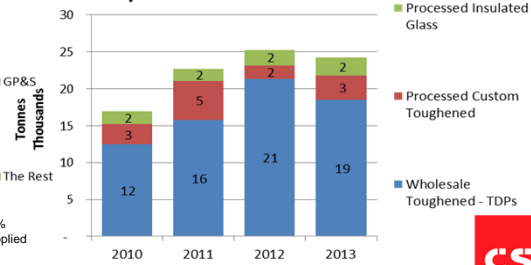


### GP&S vs Market Competition



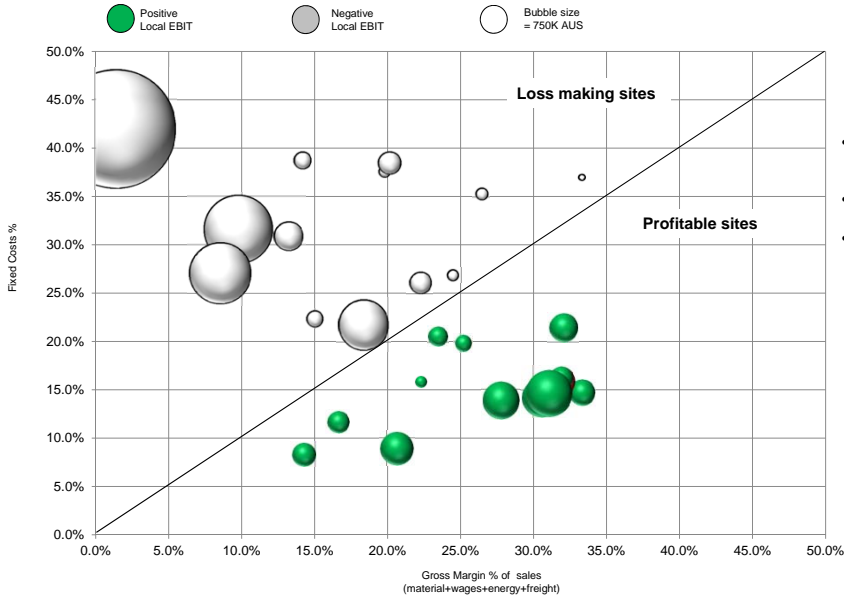
Source: ABS Imports Statistics & CSR Analysts

### Imported Process Product



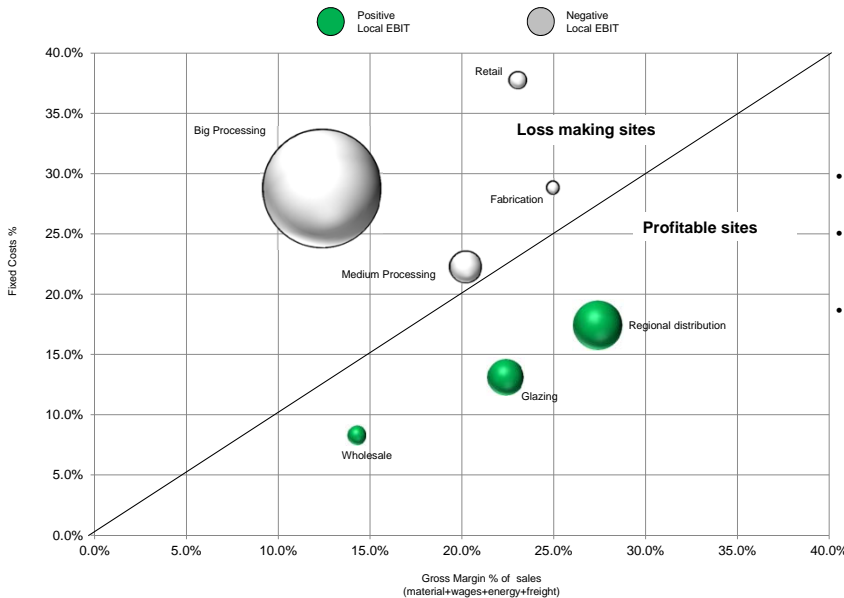
43% supplied by Primary Products

## Profitability and structure costs



- No obvious common performance
- 4 big sites heavy loss makers
- One state heavy loss maker

## Profitability and fixed costs



- Big sites too big and complex.
- Regional distribution and wholesale positive.
- Glazing positive. New growth potential.

## Challenges

### Glass Processing (value-adding)

#### Macro elements:

- Domestic overcapacity
- Unfavourable exchange rate
- Substitution of lead time for lower cost
- Standardisation (e.g. pool fencing)
- Conservative customer base
- Lack of innovation
- Window substitution

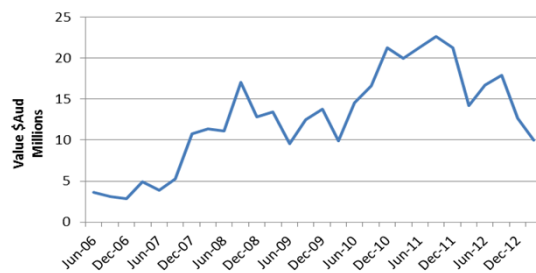
#### Micro elements:

- Too much capacity
- Purposeful use of assets
- Size and complexity of some sites
- High customer churn
- Cost levels
- Prices
- Insufficient margins on volume customers

### Glass processing market capacity

	Viridian	Market
Furnaces	16	110
IGU lines	5	75

Imported Windows [Jun 06 -Mar 13]



1. An overview of the industry
2. Bulk glass manufacture
3. Glass Processing, Distribution and Services
4. **Plan and opportunity**



## Change of strategy and structure

### From

- Volume focused
- Geographically organised
- Split between up and down stream (channel conflict)

### To

- Product/customer focus
- Segment based
- One business, 3 divisions

### Capitalise on some clear strategic advantages:

- Local float manufacture (lead time, availability of stock, working capital benefit)
- Float liner distribution (cost effective & safe)
- Investments done in down stream automation
- Footprint

## Change of strategy and structure



- Customer needs:**
- High product quality
  - Service reliability
  - Supply chain excellence
  - Short lead time

- Strategy:**
- Improve margins through operations
  - Improve incidence of IGUs
  - Capture backward integrated volumes
  - De-risk exposure to big customer in small sites



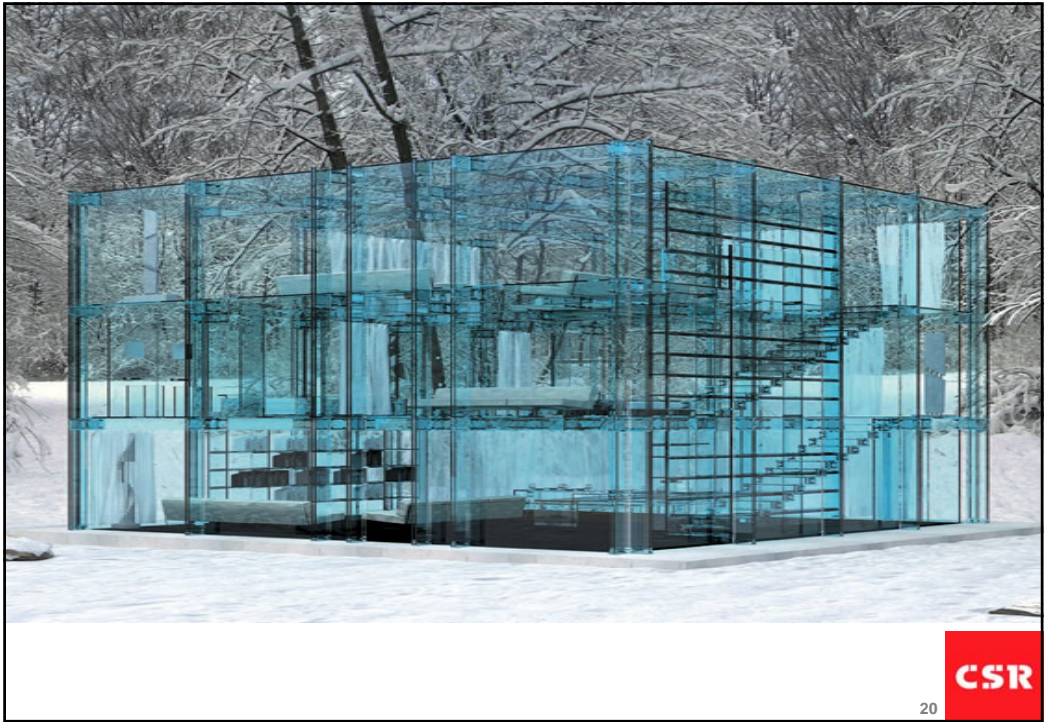
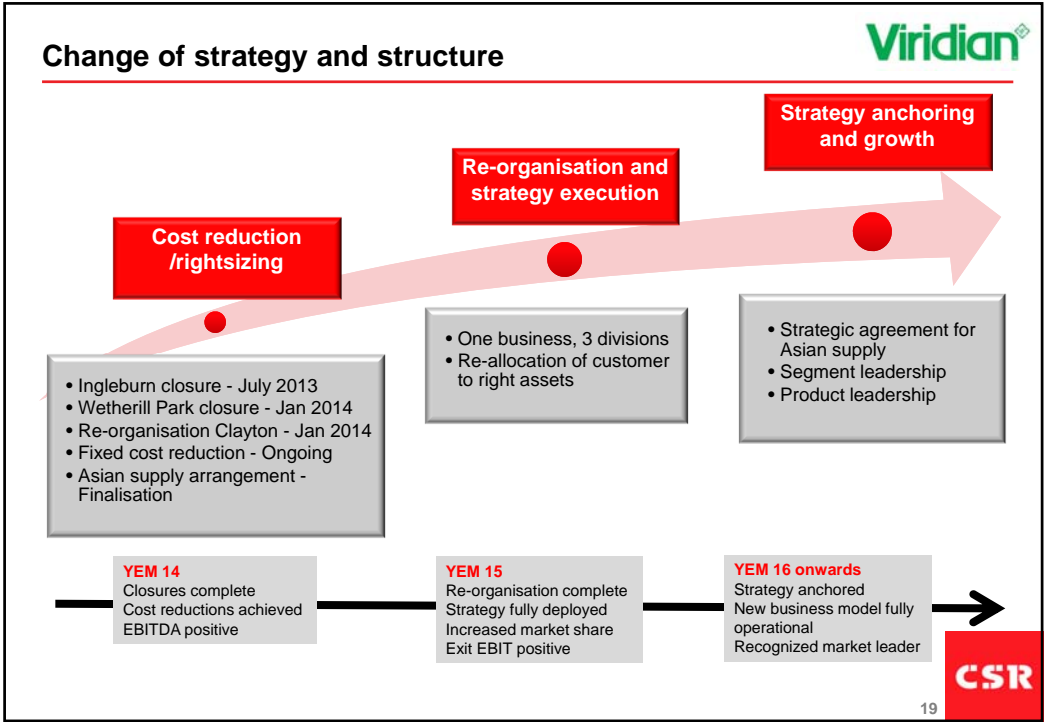
- Customer needs:**
- Stock availability
  - Flexibility and convenience
  - Product range

- Strategy:**
- Align up & downstream value proposition
  - Non-glass sales
  - Increase market share with 2<sup>nd</sup> and 3<sup>rd</sup> tier customers
  - Manage channel conflict



- Customer needs:**
- High level of glass knowledge
  - Full service and solutions provider
  - Proximity

- Strategy:**
- Value creation through product mix & specialisation.
  - Regain market share in local and regional markets.
  - Expand installation in specific areas.





**CSR LIMITED - ANALYSTS PRESENTATION**  
**ANDREW ROTTINGER**  
**GM – CSR HEBEL**  
**JUNE 2013**



## Contents



- What is Hebel
- Where is Hebel used
- Business Performance
- Hebel Growth Opportunities

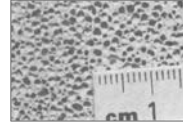


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## What is Hebel

hebel  
The better way to build

CSR Hebel is Australia's only manufacturer of aerated autoclaved concrete (AAC) - a non toxic, non combustable, lightweight masonry material



- Benefits:
  - Steel reinforced panels allow for faster construction times
  - Up to 4 hour fire rated
  - Improved thermal insulation – Reduces cooling/heating costs
  - 30% less energy used in comparison to other masonry materials



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## Where is Hebel used

hebel  
The better way to build

- Residential Housing
  - External Walls
  - Flooring
- Apartments
  - External & Internal Walls
  - Flooring
- Civil Projects
  - Road and Rail Infrastructure
  - Tunnel linings

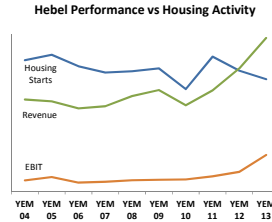


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## How has Hebel performed



- Achieved compound annual growth over the last 5 years in a declining market



- Transformed from a building product business to a branded, service and solutions business
  - Builders buy solutions
  - Consumers buy houses
- Key transformation platforms around “the better way to build”
  - High levels of technical service
  - Built a construction capability
  - Responsive yet cost effective manufacturing and logistics capability
  - Expanded innovation investment – 7 patents launched in 2012

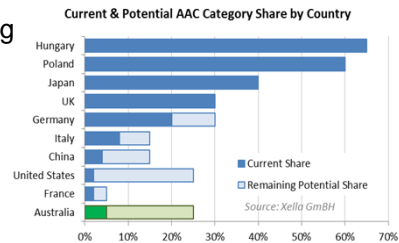


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## Hebel Growth Opportunities



- AAC still has a low share of the building materials sector in Australia and NZ
- Improving market conditions
  - New Zealand post earthquake
  - Residential apartment and housing market uplift
  - Growth in renovator markets
  - High levels of Infrastructure investment



- Shift towards higher performance systems that:-
  - Are faster to build with
  - Offer improved levels of thermal comfort
  - Enhance fire and acoustic performance
  - Reduce impact on the environment
- Preference for supply and fix services
  - Reduces construction complexity for the builder – OH&S, QA
  - Focuses expertise utilising semi skilled trades



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## Hebel is well placed



- Manufacturing capacity at Somersby can be expanded 30%
- Construction capability is well proven
  - Newer team members are experienced builders and installers well trained
  - Hebel leverages CSR's contracting system capabilities
  - Customers are increasingly utilising our services
- Innovation pipeline is solid and increasing
  - Residential systems – structures, decorative features
  - Commercial and civil systems – structures, façade systems
  - Leveraging CSR Innovations capability – passive home design, IT systems
  - Leverage our overseas alliances – material & process technology

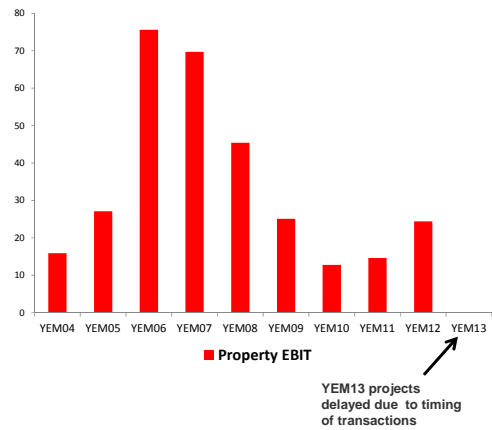
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## Maximising the value of the CSR property portfolio

- In house team with extensive experience in managing large scale property projects including:
  - Site rezoning
  - Remediation
  - Biodiversity
  - Civil earthworks
  - Road construction
  - Infrastructure
- Provides the CSR businesses with strategic property advice on future impacts of urban expansion on key CSR sites



## Update on property pipeline

### Current Projects

<b>Brendale, Qld</b>	<ul style="list-style-type: none"> <li>~38.5 ha industrial development.</li> <li>Site remediation works completed with civil works underway</li> <li>Development over next four years</li> </ul>
<b>Chirnside Park, Vic</b>	<ul style="list-style-type: none"> <li>533 lot residential development.</li> <li>Stage 2 sales underway</li> <li>Stage 1 – 95% sold out</li> <li>Development over next four years</li> </ul>
<b>Erskine Park, NSW</b>	<ul style="list-style-type: none"> <li>Marketing of remaining 4 hectares, DA approved, industrial sub-division</li> <li>Recent transaction completed for 5 ha</li> </ul>
<b>Oxley, Qld</b>	<ul style="list-style-type: none"> <li>7 ha of surplus land adjacent to PGH bricks plant</li> </ul>

### Medium-term projects

<b>New Lynn, NZ</b>	<ul style="list-style-type: none"> <li>Existing brick plant – 5.8 ha high density residential area near Auckland</li> </ul>
<b>Narangba, Qld</b>	<ul style="list-style-type: none"> <li>Former clay quarry – 20 ha future residential</li> </ul>
<b>Pyrmont, NSW</b>	<ul style="list-style-type: none"> <li>Redevelopment of residential above existing GTC site</li> </ul>

### Longer-term opportunities

<b>Schofields, NSW</b>	<ul style="list-style-type: none"> <li>Existing brick plant – 70 ha future residential</li> </ul>
<b>Horsley Park, NSW</b>	<ul style="list-style-type: none"> <li>Existing brick plant – 50 ha future industrial</li> </ul>
<b>Thornton, NSW</b>	<ul style="list-style-type: none"> <li>Former clay quarries – 40 ha future residential</li> </ul>
<b>Cooroy, Qld</b>	<ul style="list-style-type: none"> <li>Former clay quarry – 20 ha future residential</li> </ul>

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## Brendale, Qld industrial and residential development



- Brendale is 21km north of the Brisbane CBD
- Former Strathpine PGH factory & associated clay quarries
- Site area 125 hectares
- Residential land portion of 35.7 hectares was sold to DHA in Sept 2011
- Industrial land portion of 75 hectares includes:
  - 17 hectares sold in 2010 to Aldi Food Stores for a future distribution centre
  - 7.5 hectares sold in 2012 to Bunnings for a future store development
  - 48.5 hectares of industrial sites remain
- Construction and site works began in October 2009

**BrendaleConnect**  
a better way to work

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## Rehabilitation of former clay pit to residential land site



Pit 4 Photo taken May 2007



Pit 4 Photo taken May 2013

- Construction at Aldi industrial site enabled significant material to be transferred to the former clay pit to restore landform
- Approximately 1.17m cubic metres of clay was cut and then placed under Level 1 geotechnical supervision to former ground levels
- In early 2011, residential rezoning was approved for the 37.5 hectare site
- Later in 2011, the site was sold to Defence Housing Australia for \$36 million
- The first tranche of the sale is due for settlement in June 2013

## Brendale – residential land site



Approved DA residential layout overlaid over quarry prior to rehabilitation & vegetation clearing



## Brendale – industrial land



- Industrial Lands are divided into 5 construction stages, split over both sides of Kremzow Rd.
- 51 Lots overall remain ranging from 1,960m<sup>2</sup> to 3.4ha
- Price range from \$220pm<sup>2</sup> to \$350pm<sup>2</sup>



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## Chirside Park, Vic – Cloverlea residential development



- Chirside Park is 33km east from Melbourne CBD
- Former golf course for Chirside Park
- Residential detached housing, with pockets of medium density terrace housing
- 532 lots, including 2.6ha 'super lot'
- Average lot size 552m<sup>2</sup>
- Average price \$280,000 lot
- Construction and siteworks began in October 2012



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## Chirnside Park - Cloverlea



- 6 stage construction and sales and marketing process
- Stage 1 is almost sold out with Stage 2 marketing underway



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## Chirnside Park – Cloverlea – Stage 1 construction



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## Erskine Park, NSW industrial development

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- CSR owned 100 hectares within the Erskine Park industrial area
- Construction began in 2003
- Over 17 businesses now operating on site
- Only 4 hectares remain available for sale
- Gross sales revenue for the project was approximately \$220 million

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